

UPGRADING WEBSHOP MAGENTO 2 PROJECT

Industry
eCommerce

Technology
Magento 2.x



ABOUT PROJECT

Our client is a Netherland based company with expertise in bricks & mortar retail, eCommerce and internet marketing. After considering all the appealing features of Magento 2 and the end of support for Magento 1, they required to upgrade their webshop from Magento 1 to Magento 2.

THE REQUIREMENT

- Migrate their webshop from Magento 1 to Magento 2
- Create their website theme based on Adobe XD design file
- Transfer database and migrate modules to the new technology



“ We offered Magento migration solutions that transformed the UI of the webshop and thus, enabled the client to maximise customer engagement. ”

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THE CHALLENGES

- Unavailability of several third-party plugins in Magento 2
- Complex development of custom modules
- Complex customer data

THE KEY FEATURES

- Personalized shopping experiences that boost conversion rates
- Dynamic product filters to simplify display of product details
- Faster checkout process with multiple payment gateways
- A responsive and navigation friendly theme
- A user-friendly dashboard for monitoring sales, order management, customer services, and defining roles for administrative purposes

THE BENEFITS



Advanced sales analytics through the admin dashboard



Reduced cart abandonment



Simplified product searches



Improved SEO friendliness



HELIOS
SOLUTIONS

