

AN ONLINE SYSTEM FOR CONDUCTING SMART SURVEYS

Industry
Market Research

Technology
Angular | C#

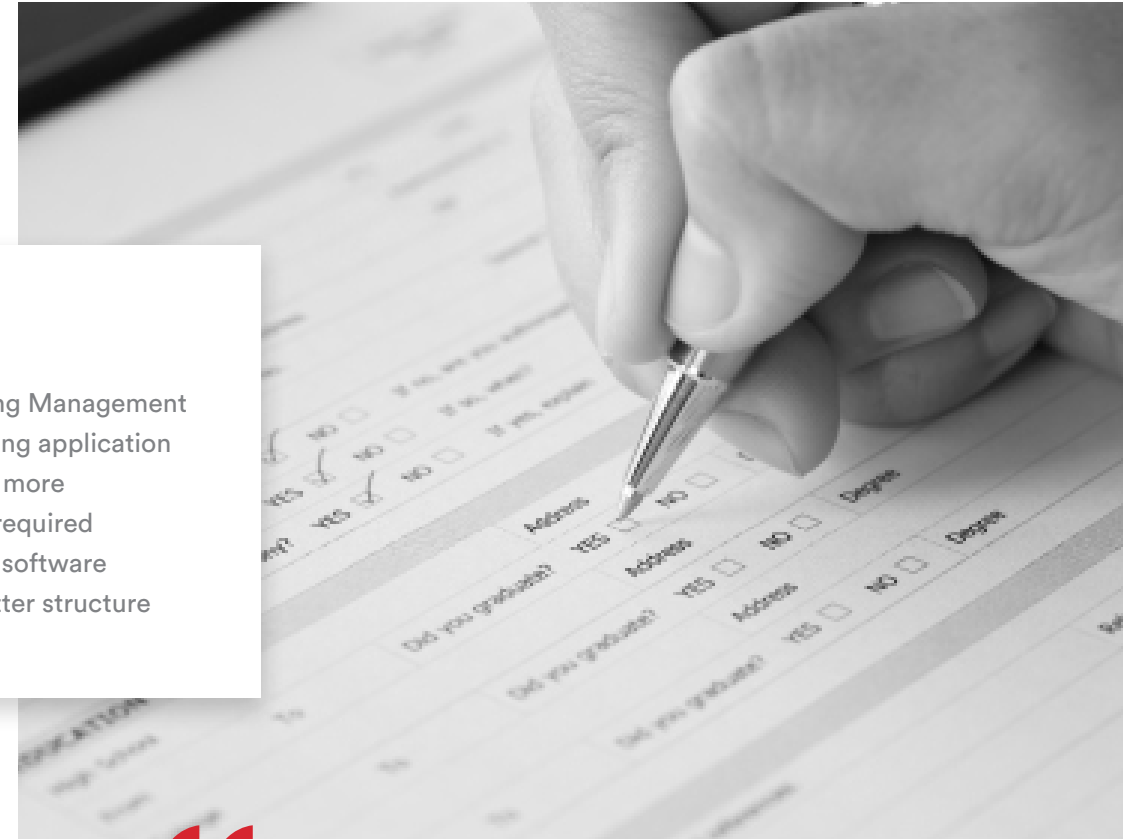


ABOUT PROJECT

A Norwegian client who had a SaaS (Software as a Service) Learning Management System for conducting user surveys, needed to improve the existing application by changing the interface, optimising the performance and adding more functionalities. As the existing application seemed outdated, they required to recreate the complete application from scratch, using the latest software technologies. The upgrade of the application should have the a better structure and enhanced UI.

THE REQUIREMENT

- A platform that can be accessed and utilised by many companies
- A way to analyse the results collected from the surveys
- Redesigning of the existing User Interface
- Graphical representation of survey results
- Conducting surveys and keeping a record of the same



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We built a solution that eased the process of conducting surveys and thereby eliminated any data collection discrepancies.

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AN ONLINE SYSTEM FOR CONDUCTING SURVEYS, EFFECTIVELY ANALYSING AND STORING IT

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THE CHALLENGES

- The design and UI considerations
- Designing the functionality that could represent results graphically in the form of charts
- Enabling reusability of surveys

KEY FEATURES

- Single cloud-based system that enables multiple companies to utilise it
- Enabling the creation of templates for facilitating reusability of survey questionnaires
- Configurable formats for questions and responses
- Easy data analysis of received responses through charts
- Extracting contact details in bulk from excel sheets

THE BENEFITS



Ease in data collection



An organised way of data storage



Extraction of insights in various formats



Measure user satisfaction



HELIOS
SOLUTIONS